

KTRH

#1118742872

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KODAK/KTRH/Houston, TX	Date: 10/26/2016
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I, Chas Beavers

being/on behalf of: Fred Shuchart Campaign

a legally qualified candidate of the 215th District Judge

political party for the office of: 215th District Judge

in the General Election

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Fred Shuchert Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Beth Sewell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/26/2016
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Bob Windham
Printed Name

☐ Rejected
Director of Political Sales
Title

Windham, Rod

From: Windham, Rod
Sent: Thursday, October 20, 2016 1:44 PM
To: 'Chris Beavers'
Subject: RE: Fred Shuchart

Original Order: \$11,820 gross / \$10,047 net

How does this look? Dollars stay the same.

Station	Days	Daypart	Dates	Ord Spots	Rate	Cost
KODA	M-F	6a-10a	10/24-10/28	5	\$300	\$1,500
KODA	M-F	3p-7p	10/24-10/28	5	\$340	\$1,700
KODA	M-F	6a-10a	10/31-11/4	10	\$300	\$3,000
KODA	M-F	3p-7p	10/31-11/4	10	\$340	\$3,400
KODA	M-Tu	6a-10a	11/7-11/8	4	\$300	\$1,200
KODA	Mon	3p-7p	11/7/16	3	\$340	\$1,020

~~Add M-F 3p-7p~~

(37)

~~37~~

Total Gross \$11,820.00

Total Net \$10,047.00

Rod Windham

Director of Political Sales Operations-Central Division
iHeartMedia
O: 713.212.8014 | M: 713.213.2804 | F: 713.212.8214
2000 West Loop South, Suite 300, Houston, Texas 77027
iHeartMedia.com

Reaching a quarter billion consumers every month
Radio/Digital/Outdoor/Mobile/Social/Events

From: Chris Beavers [mailto:chris.beavers@comcast.net]
Sent: Thursday, October 20, 2016 12:15 PM
To: Windham, Rod <RodWindham@iheartmedia.com>
Subject: Re: Fred Shuchart

I will use the credit for week 10/31-11/8. How many spots will I be able to add?

Chris A. Beavers
(713) 515-3971

On Oct 20, 2016, at 11:34 AM, Windham, Rod <RodWindham@iheartmedia.com> wrote:

Windham, Rod

From: Chris Beavers <chris.beavers@comcast.net>
Sent: Thursday, October 27, 2016 11:34 AM
To: Windham, Rod
Subject: Additional Fred Shuchart insertion

Rod – Additional Fred Shuchart below.

Station	units	time slot	Days	Dates	total units	rate	Total
KTRH		1 PM Drive	M-F	10/31 - 11/8	7	\$465.00	\$3,255.00

Gross: \$3,255.00

Net: \$2,766.75

Chris A. Beavers
713-515-3971



iHeart MEDIA

Order Confirmation

Page 1 of 3
Printed: 10/31/2016 10:13:04

Fred Schuchart For Judge 215th
c/o Beavers Media and Communication
8925 Briar Forest Dr
Houston, TX 77024

Advertiser No: 25613
Start Date: 10/24/2016
End Date: 11/08/2016
Month Type: Broadcast
Entered: 10/21/2016 02:42 PM by Fusion
Last Update: 10/31/2016 09:40 AM by hou1ddr
Spl Req Inv: PAID: Cash In Advance
AE: WINDHAM, ROD
Note:
Note 2:

Order No: 1118742872
Contract/Code #: No
Co-op: No
Package: No
CPE: 6
Revision #: 15%
Agency Comm.:

Market Station	Bird To	Start Date	End Date	No On W. W. Days	Skip W. M T W T F S S	Spots/ W. Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
1 Houston	06:00-10:00	10/24/16	10/28/16	1 1 5	0 x x x x x	5 1209629	30	85	300.00	5	1,500.00
KODA-FM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			
2 Houston	15:00-19:00	10/24/16	10/28/16	1 1 5	0 x x x x x	5 1209629	30	85	340.00	5	1,700.00
KODA-FM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			
3 Houston	06:00-10:00	10/31/16	11/04/16	1 1 5	0 x x x x x	10 1209629	30	85	300.00	10	3,000.00
KODA-FM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			
4 Houston	15:00-19:00	10/31/16	11/04/16	1 1 5	0 x x x x x	10 1209629	30	85	340.00	10	3,400.00
KODA-FM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			
5 Houston	06:00-10:00	11/07/16	11/08/16	1 1 1	0 x x	4 1209629	30	85	300.00	4	1,200.00
KODA-FM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			
6 Houston	15:00-19:00	11/07/16	11/08/16	1 1 1	0 x x	3 1209629	30	85	340.00	3	1,020.00
KODA-FM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			
7 Houston	15:00-19:00	10/31/16	11/04/16	1 1 0	0 1 1 1 1 0 0	5 1209629	30	75	465.00	5	2,325.00
KTRH-AM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			
8 Houston	15:00-19:00	11/07/16	11/08/16	1 1 0	0 1 1 0 0 0 0	2 1209629	30	75	465.00	2	930.00
KTRH-AM	Commercial					KODA/FREDSCHUCHART/30		Local Agency-Political			



iHeart MEDIA

Order Confirmation

Page 2 of 3
Printed: 10/31/2016 10:13:04
Order No: 1118742872

No. of Spots/Misc/Digital: 44/0/0

Ordered Gross:	\$15,075.00
Agency Commission:	\$2,261.25
Ordered Net:	\$12,813.75
Total Net Due:	\$12,813.75

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amount Ord:	10	34	0	0	0	0	0	0	0	0	0	0	0
Gross:	3,200.00	11,875.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,720.00	10,093.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers
Fred Schuchart For Judge 215th

100%